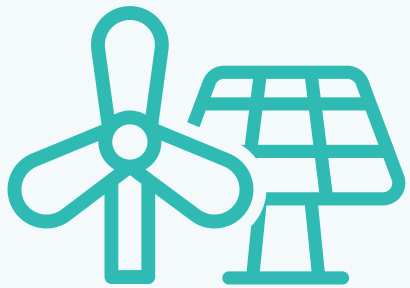


Introducing Reneum: a Marketplace for **Renew Records**



In most countries, grid-based electricity comes from fossil fuel sources, meaning you as a company often have no choice for green energy, even if desired. But with Reneum you have the power to choose your power, via a climate finance marketplace to fund climate action, focusing on renewable energy via **digital Renewable Energy Certificates (dREC)**, which are an environmental attribute (EA) pertaining to **Scope 2 GHG emissions**.



Reneum's ecosystem vets the renewable energy projects, **issues them dRECs based on their energy output**, and lists them on the Reneum Marketplace for users to purchase. **90% of funds for each dREC go directly back** to the specific projects around the globe through smart contracts. Buyers can select projects based on location, technology or vintage, whichever meets their criteria.



For buyers to signal their commitment to climate action, they receive right to their Renew Record and a digital certificate pertaining to each transaction. The Renew Record is a consumer facing label, unique in that it is **the first fully transparent and traceable label**, meaning any third party can view the funding history by a company or individual towards climate action, all on the Reneum platform.

Our Mission

We need an additional US\$4 trillion per year by 2030 to be directed towards the energy transition, for even a hope at a net zero world. And in a time of energy shortages and climate crises, we need solutions that enable real results.

At Reneum, we recognize that both policy and capital markets can be an uphill battle for project developers around the world, but that real climate impact requires shifting big money. We believe that the most effective way to mobilize the scale of change needed is through environmental markets like EAs, subsidizing renewable energy and incentivizing new investment. This is where you come in.

Since actions speaks louder than words in climate conversations, companies need to back up their decarbonization commitments with real impact. ESG has almost become a dirty term, branded as greenwashing, and as consumers and governments take notice of this noise, it's more important than ever to keep clean. But we know it's not your fault; accounting systems and over-the-counter environmental markets are fragmented, opaque, and complex.

So what can you do?

Direct Climate Action for a Change

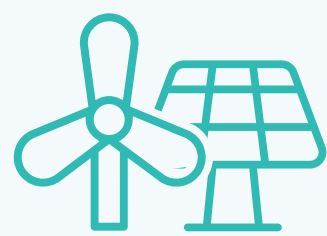
Turnkey climate solution for businesses to achieve their goals, transparently.

Commitment to claim to communication

Commitment

Claim

Communication



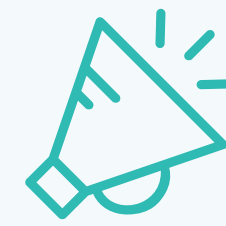
1 Register, create profile and explore renewable energy projects to fund on Reneum Marketplace.



2 Calculate, identify and transact amount of energy or funds to offset and send to renewable energy project(s).



3 Receive dREC certificate and Renew Record to prove and claim your climate action transparently.



4 Confidently communicate your climate action commitment on your channels, inviting anyone to fact check for themselves.



Renew Record

A traceable and recognizable proof of true climate action, **Renew Record** is a green label representing funding to renewable energy. Companies no longer need to prove their commitment to climate action, but rather allow customers to look for themselves. It tells your customers, shareholders, and policymakers that you care and actively make a real difference.



dREC Documentation

Reneum issues companies verified-green digital certificates, proving impact completely and securely. The certificate is issued for each transaction and contains all the necessary information to prove any offset transaction, much like legacy RECs. Links and a QR code will direct to the buyer's profile and transaction hash for the highest level of transparency.

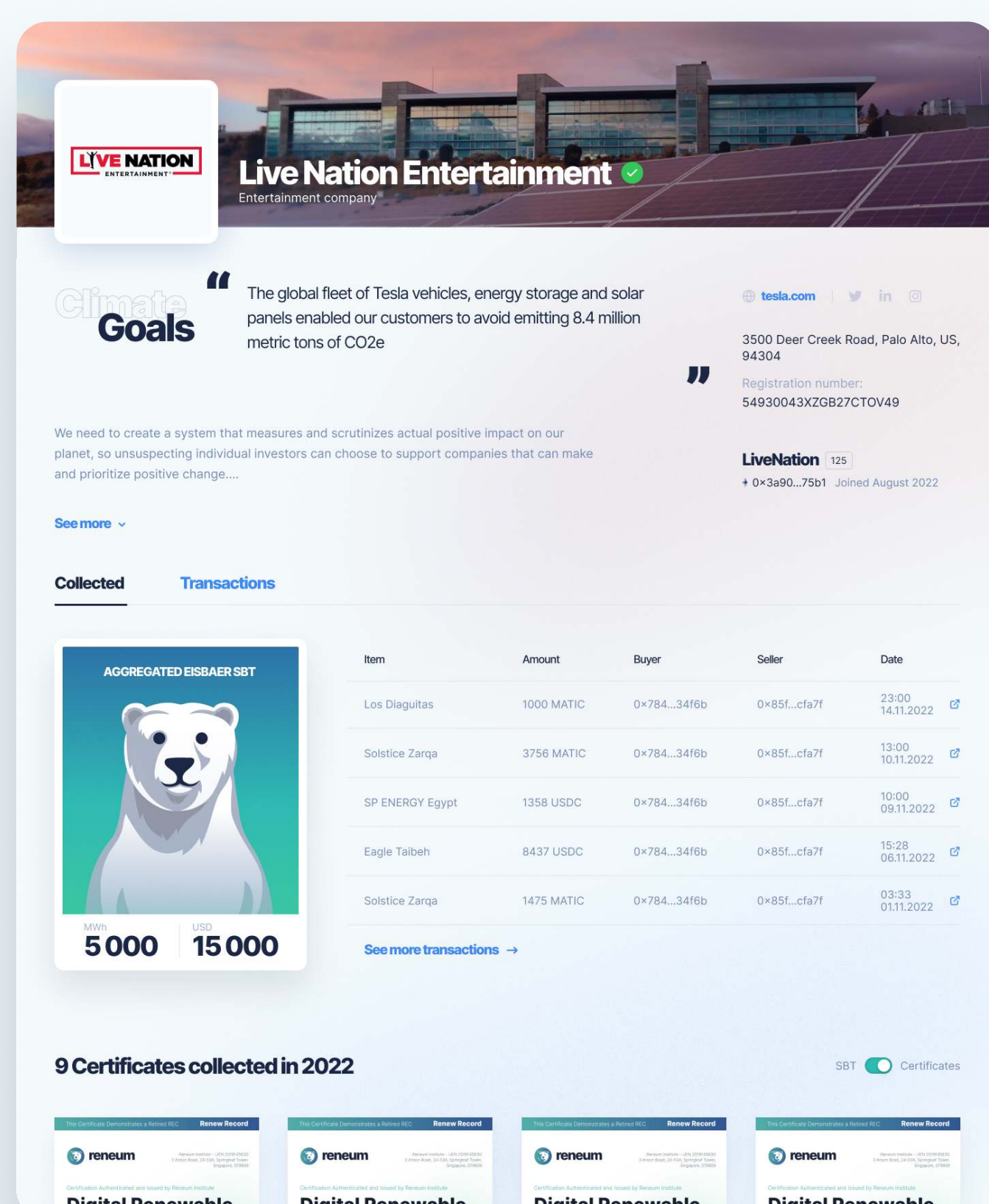
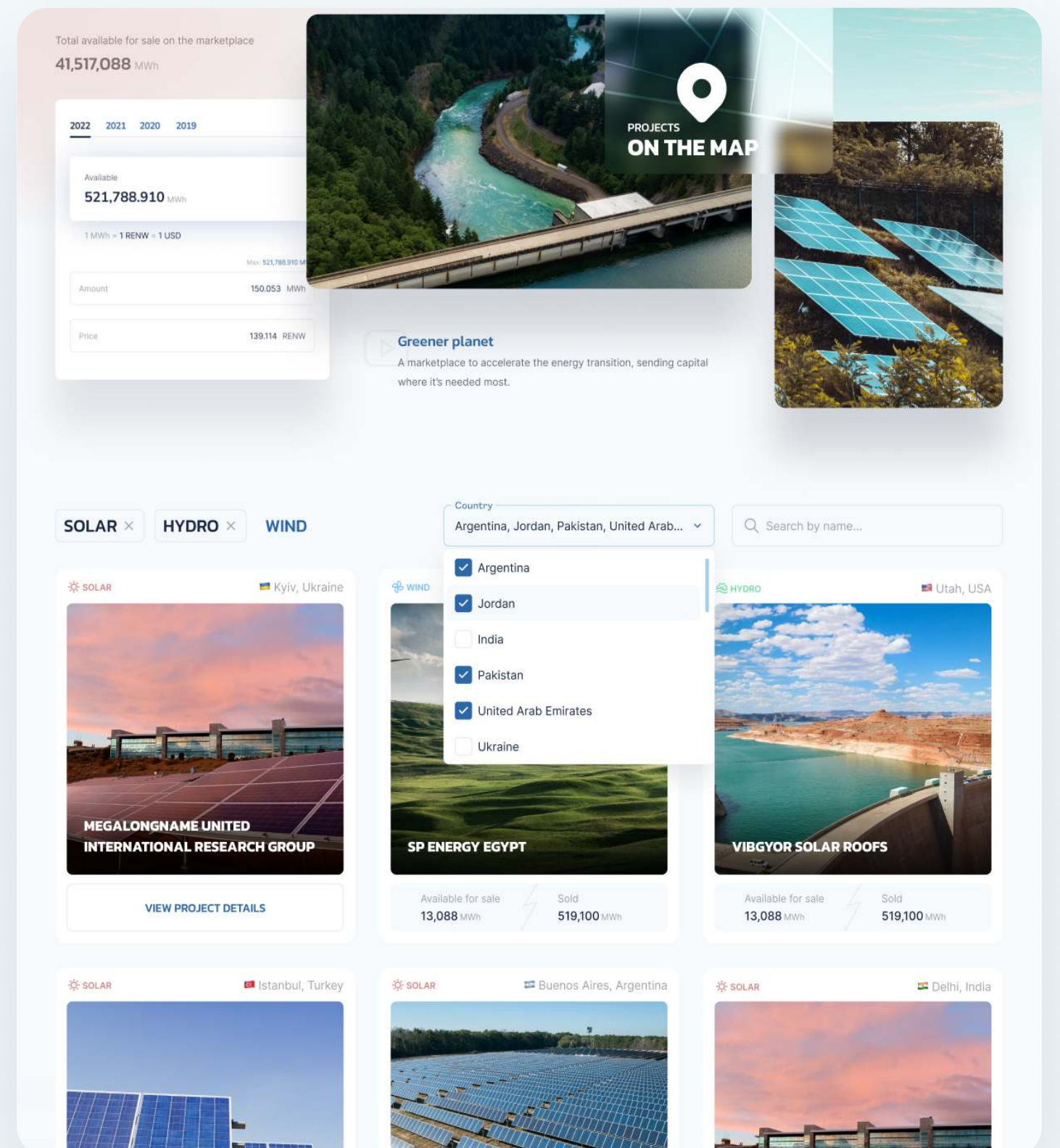
Renew Records, flexible for your Scope 2 needs

Renewable Energy Marketplace

- dREC's are available to purchase as spot transactions or for retroactive multi-year purchases within the Reneum Marketplace.
- Buyers can select multiple locations, vintages and technologies all in a one-stop marketplace for a seamless approach, modelled after standard e-commerce marketplaces for an intuitive user experience.

How much do you need to offset?

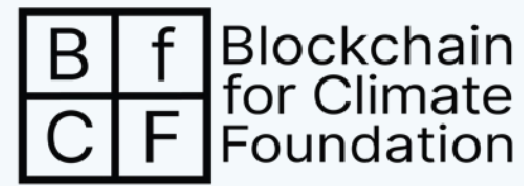
- Companies often undergo a yearly audit of their GHG Scope emissions, but Reneum offers a calculator to estimate electricity emissions.



Transparent Climate Action

- Any company can confidently claim they are working towards and achieving their climate goals, as anyone can look behind a Renew Record in the form of a company profile.
- Any third-party can verify transactions made on Reneum, from amounts to exact locations and details of each renewable energy project funded.
- These can be verified, reconciled and audited at any time with the data available on a buyers profile such as total amount funded to date and the amount of electricity emissions they are targeting to offset.

Our Partners



The United Nations Sustainable Development Goals (SDGs) associated with **Renew Records**



Climate
Actions



Renewable
Energy



Partnerships
for the Goals

Additional Resources

Below you can find some more documentation on Reneum, our mission, and our approach.



Manifesto



**Market
Analysis**



**Certification
Methodology**

I am here to help you take your journey towards green, so let's discuss if you have a strategy that you want to build or have questions about the next steps!

Kind Regards,
Brianna Welsh

Brianna Welsh | CEO

brianna.welsh@reneum.com

Calendly: calendly.com/brianna-reneum

Connect with us

www.reneum.com

 [@reneuminstitute](https://twitter.com/reneuminstitute)

 [Reneum Institute](https://www.linkedin.com/company/reneuminstitute)

 [@Reneum_institute](https://www.instagram.com/Reneum_institute)

 [ReneumInstitute](https://www.facebook.com/ReneumInstitute)

 <https://discord.gg/reneum>